



District Council Conference Call Minutes
August 28, 2024
8:30am

I. Call to Order

- President Gage called the meeting to order at approximately 8:30am

II. Roll Call:

- **Members Present:**
 - Matt Gage – District President
 - Ray Davis – District Director
 - Scott Cook – District Vice President
 - Tom Campbell – District Interim-Secretary
 - Mat Lyden – District Treasurer
 - Shannon Fooks – President, DCATA
 - Rachel Moore – President, MATA
 - Nina Walker – President, NCATA
 - Will Christman – President, SCATA
 - Mike Kotelnicki – President, VATA
 - Samantha Scarnio-Miller – President, WVATA
- **Guests Present:**
 - Marty Sataloff – District Parliamentarian
 - Katie Walsh Flanagan – Past District Director
 - Emily Hildebrand – Student Senate Faculty Advisor
 - Tom Campbell – Interim District Secretary
- **Members Absent:**
 - Erin Cash (Maternity Leave)

III. Interim District Secretary – Tom Campbell

- a. Approval of minutes of previous District Council Meeting – (5/19/2024)
 - a. Motion to approve – Will Christman
 - 1. 2nd – Scott Cook
 - 2. No Discussion
 - b. Passed – 11-0-0

IV. District President – Matt Gage

- a. Introduction of new members to District Council

V. District Director – Ray Davis

- a. National updates
 - a. Please make sure you log in to NATA.org and update workplace
 - b. Applications for volunteer positions opening soon
 - c. Honors & Awards season is in full swing – deadline 9/15

- d. NATA 2024 on Demand available until 10/21
- e. Consider donating to NATAPAC
- f. Congratulations all NATA and MAATA award winners!
- g. Reimbursements for MAATA representatives to NATA – consider submitting
- h. NATA Foundation scholarship and grants season is open
- i. NATA Board of Directors Meeting
 - 1. No review of June meeting

VI. Past District Director – Katie Walsh Flanagan

- a. We did not have election this year
 - a. District Director and Treasurer ran unopposed
 - b. Future elections include VP
- b. Why separate District Director and MAATA President/VP
 - a. Duties for each role are too time consuming for one position
 - b. VP role is primarily running Annual Meeting
 - c. President is responsible for everyday workings of District and being communicative with State Presidents
 - d. District Director liaison to National Committees
- c. MAATA Annual Committee Report
 - a. Katie created a few years ago
 - b. Should be used by committees for transparency and evaluation of committee members
 - c. Should be housed in the DC Dropbox
 - d. State Presidents should use this form as well to see how representatives to District are doing

VII. Interim District Secretary – Tom Campbell

- a. National membership at a glance
- b. District membership at a glance
- c. Website activity at a glance
- d. Newsletter Due Date –
 - a. October 21, 2024
- e. Monthly E-Blast Due Dates – Please keep short and sweet
 - a. September 23, 2024
 - b. December 9, 2024
- f. Website Updates
 - a. Get info to secretary

VIII. District Vice-President – Scott Cook

- a. 2025 Meeting
 - a. Founder’s Inn has contacted MAATA for updates
 - 1. Want to increase room block up to 300 rooms
 - a. Negotiating up to 280
 - 2. Want to increase food and beverage minimum was 10k, scheduled to go up to 12k, Founder’s Inn wants to increase up to 14k
 - a. Mat Lyden says this should not be an issue as we cleared this number last year
 - 3. Will vote on in September meeting
 - 4. Due to vandalism at 2024 meeting, negotiating with Founder’s Inn for security
 - b. May 2-4, 2025 is this year’s date
- b. 2026 meeting selection in the works with Helmuth-Briscoe
 - a. Scott Cook has also reached out to Universities in District to potentially host 2026 meeting
 - 1. Program Directors very receptive to idea
- c. 2024 meeting approximately 225 attendees – lowest attendance rate
 - a. State meetings increasing attendance
- d. Katie Walsh Flanagan
 - a. Asking selection committee to consider sites that are inclusive
- e. Considering using a meeting platform such as Invent
 - a. Matt Gage asked about reaching out to Novant
 - 1. Scott Cook – we have not
- f. Matt Gage asked how the Annual Meeting Committee how we are going to recoup financial losses
 - a. Scott Cook – potentially increasing registration fees
 - 1. Samantha Scarneo-Miller and Mat Lyden do not believe this is a good idea as it may decrease attendance

IX. District Treasurer – Mat Lyden

- a. Balance sheet – MAATA sitting at ~\$502,000
 - a. Review of current budget
 - b. From dues standpoint – MAATA slightly under budget
 1. Still have one dues payment date
 - c. Moved 2 CD accounts to a better CD product in 2024 which will make up for some losses
 - d. Budgeted for an annual meeting loss and came up short of the meeting loss
 1. Need to increase attendance and sponsorships
 2. 3 biggest items are A/V, Food and Beverage, and hotel expense
 - e. Expenses are in good place
 - f. Mat is currently shipping out dues payments to states within district
 - g. Currently, at a net operating standpoint, we are in a good place
- b. Financial advisory committee is meeting in September through November
- c. Will also be reaching out to specific committee chairs
- d. Committee chairs travel request for MAATA/NATA
 - a. Need to have specific process/mechanism for reimbursement
- e. Still in the process of putting values to membership dollars – NATA DST committee
- f. Katie Walsh Flanagan – committee chairs travel
 - a. Purpose is to reimburse representatives to NATA from MAATA who need to go to meetings during committee day leading into NATA Annual Symposium
- g. Mat Lyden – are we maximizing our opportunities with our funding?
 - a. In conversations with Zach Wimmer (Edward Jones Representative)
 1. Will investigate other opportunities for investments of funds
 2. Nina Walker cautions that while this is great, it may take some time to see benefits
 3. Mike Kotelnicki explains what VATA does
 - a. Great benefit – has used funds from this to purchase Kestrels for HS in commonwealth
 - b. Great working relationship with Zach Wimmer

X. District President-Elect – Matt Gage

- a. Strategic Initiatives
 - a. Brought forward to EC in July Meeting
 - b. Although EC approved them, DC should vote due to long term effects
 - c. Communication – need to strive for better communication at every level
 - d. Advocacy – improve advocacy at state level and district
 1. Includes TPR at each state
 2. Provide advocacy grants through state associations
 - a. Will need District GAC to develop application process
 - e. Education – continue to provide great educational opportunity
 1. Would like to give funds back to state association for sponsoring speakers
 - f. Leadership – district has done a great job of getting committee chairs to be involved
 1. Next step to get committees and members of those committees more involved
 2. Facilitate more collaboration between District committees, State committees, and National committees
 3. Potential District Leadership Academy or partner with existing state Leadership Academies
 - g. Motion to adopt strategic initiatives distributed by Matt Gage – Scott Cook
 1. Seconded by Nina Walker
 2. Discussion
 - a. Katie Walsh Flanagan – overwhelming majority of these initiatives are being done at National level
 - i. Concerned with lack of funding
 - b. Matt Gage – NATA no longer provides advocacy grants for governmental affairs
 - i. Although we are losing money on annual meeting, the Association is financially sound
 3. Ray Davis – may need to create own speakers bureau in order to send speakers to states
 - a. Leadership – if we are going to fund speakers at individual states, would be better to provide speaker rather than giving funding to state
 - b. Mat Lyden – suggests providing funding rather than speaker
 4. Emily Hildebrand – do we need to add language to include athletic training students/athletic training programs within these initiatives? Matt Gage – education programs are weaved throughout these initiatives
 - a. Can we also have measurable outcomes for these initiatives?
 - b. Are they aligned with NATA strategic initiatives or are we mimicking them?

5. Samantha Scareno-Miller
 - a. As a state that would benefit from these initiatives tremendously, this would help the a lot
 6. Matt Gage – what do other state presidents think about the funds associated with these initiatives being on an as needed basis?
 - a. Shannon Fooks, Rachel Moore, Mike Kotelnicki, Will Christman – all agree it should be as needed
 7. Katie Walsh Flanagan – consider putting goals on initiatives prior to voting on adopting initiatives
 8. Scott Cook requests that the motion be withdrawn and discussion tabled to next DC meeting
 - a. Passed – 11-0-0
- b. Task Force Recommendations
- a. Separate annual business meeting from clinical symposium
 1. Motion to approve above task force recommendation – Scott Cook
 - a. 2nd – Shannon Fooks
 - b. Katie Walsh Flanagan – would require change to Constitution and Bylaws
 - i. Matt Gage – membership would vote at next Annual Meeting
 - c. Will Christman – when would meeting be during Fall?
 - i. Matt Gage – would need to consider in the future
 - d. Nina Walker – need to consider budget (voting and discussion)
 - e. Mike Kotelnicki – would we be able to send out a recording to membership?
 - i. Mat Lyden – if we invite membership to live meeting, it would cost extra funding for zoom
 - ii. Katie Walsh Flanagan – if we send out a recording, it would not incur costs
 - f. Scott Cook – motion to table until next meeting
 - i. 2nd – Mat Lyden
 - ii. Passed 10-1-0
 - b. Hosting symposium at more economical location
 - c. MAATA sponsor CEU event at every state association symposium
 - d. Provide financial assistance to young professionals and students to attract more at District annual meeting
 - c. Will include agenda items on next DC meeting

XI. State Presidents Reports:

- a. *District of Columbia* – Shannon Fooks
 - a. Last few days of summer symposium
 1. Limited attendance
 2. 4 CEU's to offer!
 - b. GAC – held a hearing on July 10th on cardiac screening and response act
 1. Continuing to advocate
- b. *Maryland* – Rachel Moore
 - a. Unfortunately had a student death in Baltimore County
 1. Working close with NATA Advisory Committee
 2. Provided AT Cares resources
 - b. Starting new onboarding process for committee members
 1. SAAC has onboarding document
 - c. Working with YP committee and DEIC committee for upcoming event
- c. *North Carolina* – Nina Walker
 - a. Have had many meetings with stakeholders
 - b. Upcoming event with DEIC committee
 - c. Great TUFs meeting
- d. *South Carolina* – Will Christman
 - a. July had state symposium – 40th year! Almost 400 attendees
 - b. Transitioned executive board since meeting in July
- e. *Virginia* – Mike Kotelnicki
 - a. Committees and subcommittees meeting since annual symposium
 - b. Looking forward to 2025 annual symposium
- f. *West Virginia* – Samantha Scarneo-Miller
 - a. Financial issues

XII. Student Senate Faculty Advisor – Emily Hildebrand

- a. Have met with district programs looking for student representatives
- b. State presidents be on the lookout for email from Emily Hildebrand

XIII. Adjournment of meeting

- a. Motion to adjourn meeting – Mat Lyden
 - a. 2nd – Will Christman
 - b. Approved 11-0-0
 - c. Meeting was adjourned 10:32am